

# Link Building Report

Report created on December 11th, 2018

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## Order Information

This is the information we received from you. The rest of this report is based off these inputs.

Target Website Topic

Target Website Industry

## General

TARGET URL	ANCHOR TEXT
<a href="https://popupdomination.com/">https://popupdomination.com/</a>	<a href="https://popupdomination.com/">https://popupdomination.com/</a> • <a href="https://popupdomination.com/">https://popupdomination.com/</a>

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## Link Building Strategy

During this campaign we created an authority structure to boost the authority of your website.

This strategy mimics the path of viral content, starting with your website at the top and boosting authority through the layers. Below is a breakdown of the work done.

### **Your Website**

Links from the layers below boost authority to your website and the URLs provided.

### **Authority Site Links**

We built properties on high authority domains and linked to your website. These are the only links in the structure that are pointed directly to your site.

Authority Site links  
created

**3**

### **Web 2.0 Links**

These are supporting links for the articles we created. They point to the Authority sites and never link directly to your URLs.

Web 2.0 links  
created

## Authority Sites

We built properties on high authority domains and linked to your website. These are the only links in the structure that are pointed directly to your site.

Total Authority  
Sites

3

### Authority Site 1

popupmarketingsoftware.tumblr.com

URL

<https://popupmarketingsoftware.tumblr.com/post/181017847432/the-importance-of-using-the-right-popups-software>

### Authority Site 2

popupsoftwareguides.site123.me

URL

<https://popupsoftwareguides.site123.me/the-blog/advantages-of-using-the-best-popups-platforms>

### Authority Site 3

popupadsguides.my-free.website

URL

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<https://popupadsguides.my-free.website/blog/some-benefits-to-use-with-the-most-excellent-popups-programming>